

WLS-TV CHICAGO 190 NORTH STATE STREET CHICAGO IL 60601

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NATIONAL MEDIA RESEARCH PLANNING & PLACE - 3736

ATTN: KRISTY MORAN 815 SLATERS LANE ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395066	08-07-2012	11-02-2012	3	NRCC-INDEPENDENT EXPENDITURE	NRCC IE 2012	POLITICALS	WLS - CHICAGO

Account Francisco														1-				
Agency Est		CMS#	Sales Office	Account Executive	Start Date	End D		Billing						P		Contract Title	Э	
155 426 2		240847	PHILADELPHIA	D. PARKER	10-29-2012	11-04-20		M (Broa							N	240847		
Line Start Date	End Date	Time Period		escription			RC	Duration	M	Т	W	Т	F S	S	SPW	Price	Tot Spots	Total \$
		Agency CPE: C:155 P:426 E:2964																
4 44 02 2242	44 04 0040	05:00PM - 06:	-20DM W	FEKEND, FADI V NEWO CA	CILED COOR	(5550)	_	30					_	1	2	4 000		0.400.00
1 11-03-2012	11-04-2012	U5:00PW - U6:	:30PIVI VV	EEKEND: EARLY NEWS: SA-	-SU 5P-630P	(၁၁၁४)	1	30	1				1	1	2	1,200	2	2,400.00
2 10-29-2012	11-02-2012	11:00AM - 12:	:00PM D/	AYTIME/ NEWS: 11-12NOON	DAYTIME M-I	F (5516	1	30	1	1	1	1	1		5	1,000	5	5,000.00
3 10-29-2012	11-02-2012	03:00PM - 04:	:00PM D/	AYTIME/EF : KATIE COURIC	EFF: 9/10 (55	17)	1	30	2	2	2	2	2		10	1,500	10	15,000.00
						,										,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
4 11-04-2012	11 04 2012	08:00AM - 09:	.20AM WADE.	EEKEND/MORN NEWS: SUN	9 020 A M/9 1	04 EEE	1	30						1	4	900	4	900.00
4 11-04-2012	11-04-2012	06.00AW - 09.	.SUAIVI VV	EEREND/MORN NEWS. 30N	0-93UAW/0-1	UA EFF	'	30	1					'	'	900		900.00
5 10-29-2012	11-02-2012	09:00AM - 10:	:00AM D/	AYTIME: WINDY CITY LIVE 9-	-10A M-F EFF	: 5/26-	1	30	1	1		1	1		4	875	4	3,500.00
6 10-29-2012	11-02-2012	05:00AM - 06:	:00AM MA00:	ORN NEWS: 5-6A M-F (5510))		1	30	1	1		1	1		4	700	4	2,800.00
7 11-03-2012	11-03-2012	08:00AM - 09:	.00AM W	EEKEND EARLY MORN NEW	/S- SAT- 8-9A	(10600	1	30					1		1	900	1	900.00
7 11-03-2012	11-03-2012	00.00AW - 03.	.ooalii II	ELKLID LAKET MORN NEW	10. OA 1. 0-3A	00001)	•	50	1				•			300	•	300.00
8 11-03-2012	11-03-2012	06:00AM - 07:	:00AM W	EEKEND/ MORN NEWS: SAT	Г 6-7А (5552)		1	30	י				1		1	500	1	500.00
9 10-29-2012	11-02-2012	12:00PM - 01:	:00PM D/	AYTIME:M-F: 12NOON-3P (55	515)		1	30	1	1	1	1	1		5	1,300	5	6,500.00
10 11-04-2012	11-04-2012	06:00AM - 07:	:00AM W	EEKEND/ MORN NEWS: SUI	N 6-7A (5553)		1	30						1	1	550	1	550.00
					(0000)		-		1					•	-		•	000.00
11 10-29-2012	44 00 0040	07:00AM - 09:	-00 A M		(EE40)						2	•	_		9	4 000	9	47 400 00
11 10-29-2012	11-02-2012	07:00AW - 09:	:UUAIVI IVI	ORN NEWS/GMA: 7-9A M-F ((5512)		1	30	7 2	1	2	2	2		9	1,900	9	17,100.00
12 11-03-2012	11-03-2012	07:00AM - 08:	:00AM W	EEKEND/ MORN NEWS: GM	A SAT 7-8A	(5555)	1	30)				1		1	1,000	1	1,000.00
13 11-04-2012	11-04-2012	07:00AM - 08:	:00AM W	EEKEND/MORN NEWS: GMA	SUN 7-8A (5	557)	1	30						1	1	1,100	1	1,100.00
					•											,		
14 10-29-2012	11-02-2012	04:00PM - 05:	.00DM =	ARLY NEWS M-F 4-5P (8499)			4	20	1	4	1	1	4		5	2,000	5	10,000.00
14 10-29-2012	11-02-2012	U4.UUFIVI - U5:	.UUFIVI EA	ANLI NEVVO WI-F 4-5F (6499)			'	ا	1 '	'	•	1			3	2,000	3	10,000.00



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395066	08-07-2012	11-02-2012	3	NRCC-INDEPENDENT EXPENDITURE	NRCC IE 2012	POLITICALS	WLS - CHICAGO

Agency Est# CMS # Sales Office		Sales Office	Account Executive	Start Date	End Da	ate	Billing						Package	Contract Title	9		
	155 426 2964 240847 PHILADELPHIA D. PARKER 10-29-2012 11-04-2					11-04-20		M (Broa	dcas	at Mo	nth, (Cycle		N	240847		
Line Start Date	End Date	Time Period	De	escription				Duration						SPW	Price	Tot Spots	Total \$
		Agency CPE:	C:155 P:426 E	: 2964					_								
15 10-29-2012	11-02-2012	05:00PM - 05:3	30PM EA	ARLY NEWS: 5-530P M-F (55	119)		1	30	1	1	1 1	1		5	2,200	5	11,000.00
			_	(-		i	1							,	-	,
		_					i								ı		
	Cr Resolved						İ	l							!		
	11-02-2012	2,200 C	RDT RESOLV				i								1	l	
	Total:	2,200					i							Credit Re	esolved Total:	-1	-2,200.00
16 10-29-2012	11-02-2012	11:04PM - 12:0	08AM LF	: JIMMY KIMMEL: 1104PM-1	208AM EFF: 9	√12-TF	1	30	1	1	1 1	1 1		5	950	5	4,750.00
							İ	l							ļ	ļ	
17 10-29-2012	11-02-2012	06:00AM - 07:0	00AM MC	ORN NEWS: 6-7A M-F (5511)	١		1	30	1	1	1	1		4	1,800	4	7,200.00
				()			i	1							ا		,
18 10-30-2012	11-02-2012	10:35PM - 11:0	04PM LF	/NEWS: NIGHTLINE: M-F 10	035-1104P (55	27)	1	30	1	1	1	l 1		3	2,600	3	7,800.00
		- 12,		• •	- (-1	′		1			,	•			,		,
19 11-03-2012	11-03-2012	10:30PM - 11:0	00PM IN	I: SAT LATE NEWS FLLWNG	FOOTBALL	12298)	1	30	1				1	1	2,250	1	2,250.00
				ILLIIO I LLIIIC				1	1				-	'	_,0	'	_,
20 10-29-2012	11-02-2012	06:30PM - 07:0	00PM AC	CCESS: WHEEL M-F 628P-7F	2 (5525)		1	30	1	1	1 1	1 1		5	5,000	5	25,000.00
-5 10 20 20 12		55.55 67.1	AC		. ()			1	'	•					3,000		20,000.00
21 10-29-2012	11-02-2012	06:00PM - 06:3	30PM = A	ARLY NEWS: 6-630P M-F (55	24)		1	30	1	1	1 1	1		5	3,800	5	19,000.00
21 10-23-2012	52-2012	30.001 HI - 00.0	COLIN EA	142170. 0-0001 191-1 (00	·-¬,			30	Ĭ .	•	•				3,000	ا ع	13,000.00
22 11-03-2012	11-03-2012	06:30PM - 07:0	DODM MAG	EEKEND/ACCESS: SAT WHE	:EI 630-70 /E	560)	1	30					1	1	1,800	1	1,800.00
22 11-03-2012	11-03-2012	30.301 W - 07:0	OOI III VVI	LENENDIAGGEGG, SAT WITE	030-/F (;	,,,,,,	'	3(1				•	'	1,000	'	1,000.00
23 10-29-2012	11-02 2042	10:00AM - 11:0	000M	VTIME: THE VIEW 40 44 A 34	LE (EE4.4)		ام	1	0 1		1	1		3	2 000	3	9,000.00
23 10-29-2012	11-02-2012	10.00AW - 11:	OUAIVI DA	AYTIME: THE VIEW 10-11A M	11-F (3314)		1	3(y 1		1	1		3	3,000	3	9,000.00
24 44 04 0040	44 04 0040	40.00084 44.1	DODM	ODDIT-NEWO M E4000 4001	TD-011 40000	14000	ام								0.000		0.000.00
24 11-04-2012	11-04-2012	10:00PM - 11:0	UUPIVI LN	I ORBIT:NEWS M-F1000-103	or;ou 1000P-	יווטטר	1	30	1				1	1	6,000	1	6,000.00
05 45 55 55 1	44.00	40.00===	DEDIC.	LODDIT MENSON STATES	*D 611 15===	1405-	_ [.			_		_	<u>.</u> !	_	
25 10-29-2012	11-02-2012	10:00PM - 10:3	35PM LN	I ORBIT:NEWS M-F1000-103	อห;SU 1000P-	1100P	1	30) 1	1	1 1	1 1		5	6,000	5	30,000.00
							İ	Į.					_			ļ	
26 11-03-2012	11-03-2012	11:00AM - 06:0	00PM SP	PORTS: FOOTBALL SAT CO	LLEGE 1058A	1-600P	1	30	ס				1	1	4,500	1	4,500.00
		ļ					j										
27 11-04-2012	11-04-2012	07:00AM - 08:0	00AM WE	EEKEND/MORN NEWS: GMA	\ SUN 7-8A (5	557)	1	30	ו				1	1	1,100	1	1,100.00
							i	I								ļ	



TOTAL

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206,300.00

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2,200.00 CR

ATTN: KRISTY MORAN 815 SLATERS LANE ALEXANDRIA VA 22314

C				evision Dt I-02-2012		Advertiser NRCC-INDEPEND	DENT EXPENDITURE		Brand NRCC IE 2012						oduct C DLITICA			-	Station/Mark VLS - CHIC	
	Agency Est# CMS # Sales Office Account Executive 155 426 2964 240847 PHILADELPHIA D. PARKER							Start Date	End C		Billing	doost !	Month	Cyclo 1			Contract Titl	e		
L	ine								M (Broa						240847 Price	Tot Spots	Total \$			
						C:155 P:426 E:						Daration		•••		<u> </u>	0	1 1100	Tot Opoto	Τοιαι φ
	28 1	1-02-2012	11-02-2012	03:00PI	M - 04:0	OOPM DA	YTIME/EF : KATIE CO	URIC	EFF: 9/10 (55	17)	1	30			1		1	1,500	1	1,500.00
	29 1	1-03-2012	11-03-2012	11:00AI	M - 06:0	OOPM SP	ORTS: FOOTBALL S	AT CC	OLLEGE 1058A	-600P	1	30				1	1	4,450	1	4,450.00
A	30 1	30 11-04-2012 11-04-201		1-04-2012 06:00PM - 07		OOPM PR	PRIME:SUN: 6-7P AFV/VAR		R (5616)		1	30	30		2		1	5,900	1	5,900.00
																	Contracte	ed Gross Tota	l: 93	208,500.00
																		al Gross Tota y Commissior		206,300.00 0.00
																	gane.	Net Tota		206,300.00
ı	Mont	h/YR		Pree	empted		Made Good		Contract T	otal		Α	djustn	nents						Actual Total
Γ	Nov	12			0.00		0.00		208,500	0.00			2,200.0	00 CR						206,300.00

208,500.00

0.00